

COVIDSafe Outdoor Activation Frequently Asked Questions



The Victorian Government has recently launched the COVIDSafe Outdoor Activation Fund which provides Councils with funding to transform more outdoor areas so that Victorians can get out and support local businesses safely. This fund will support a broad range of industries that have been impacted by COVID restrictions and includes (but is not limited to) hospitality, gyms, creative businesses, personal/beauty service and non-essential retail.

If your business could benefit from additional outdoor activities or infrastructure/facilities, please complete the form below and submit it to makingspace@mountalexander.vic.gov.au by 5pm on Friday 24 November.

A Council officer will contact you to discuss how we can assist with your proposal.

What do you mean by outdoor activation or facilities?

Examples may include:

- provision, maintenance or upgrade of outdoor spaces, parklet facilities, bollards, planter boxes, street furniture, landscaping, signage, lighting, etc;
- mobile food vendors and equipment including marquees or other structures, screens and blinds, shelving and display racks, seating, PA Systems etc;
- street entertainment, cultural displays and performances, traffic management, including street closures;

We are keen to hear other ideas you may have.

Can businesses collaborate and make a suggestion that could benefit a group of businesses?

Yes.

Can you give my business money to spend?

The guidelines do not allow Council to provide funds directly to businesses or sole traders.

What can't be covered?

Loose furniture, including umbrellas, internal work, works on private property.

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Are community groups eligible to apply?

The funding is targeted at supporting local businesses, however we are happy to consider suggestions from community groups that could activate or support businesses to operate outdoors.

Can community members or groups make a suggestion?

You can make a suggestion that could support local businesses. Depending on the request, the relevant local businesses may be consulted in order to progress the request.

I don't want any parking spaces to be taken near my building, can I object?

In order to assist businesses to operate outdoors, businesses are permitted to apply to expand into the parking space or spaces directly in front of their premises. This opportunity will be temporary and approvals will be in place until 30 September 2022. There is no mechanism to object to a parklet application.