

Allocation of air rights above 30A and 65 Templeton Street

Community Feedback Summary Report



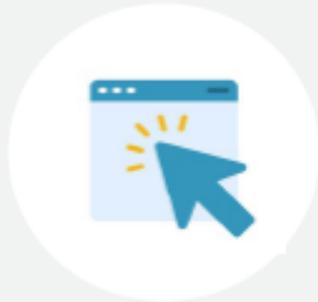
SHAPE

Mount Alexander

Air rights – what you said

We know affordable housing is an important issue for the community and we've been exploring possible solutions.

In June this year we explored levels of support for developing medium density affordable housing above two Council sites on Templeton Street in Castlemaine.



1,600 visits

High engagement levels saw over 1,600 visits to the Shape page, 134 surveys completed and more than 110 people wanting to be kept updated



81% said yes

Of 134 respondents, 81% supported the proposal, 10% were opposed, and 9% were maybe or other responses.

How we engaged

We launched the air rights poll and survey through our online engagement platform, Shape.

We promoted the Shape page through the following channels:

- Door knock and flyer in surrounding neighborhood
- Phone calls with potentially impacted businesses
- My Home network event and email communication
- Social media, newspaper and radio campaign
- Council News
- Posters and flyers in key locations



Let's talk about affordable housing

Last updated: 31 Aug, 2022

What Council is doing to help, and what you can do to help

[Learn more](#)

What we heard

The community provided feedback in a number of key areas and we heard many individual stories of need.

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Please prioritise people on low incomes and make sure that housing is genuinely affordable, and remains affordable.

Make sure that the community and people come first – not heritage.

Air rights is an innovative use of currently unproductive space.

I welcome any initiative of this kind and hope that this is the first of many diverse approaches to addressing this growing problem.

Like many other solo and single parents, the housing crisis means I'm one step away from homelessness, or having to move far away and start family life again.

A great opportunity to use universal design principles to address accessibility for a range of tenants.

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Developments like this will negatively impact car parking in central Castlemaine.

Our country towns are under enormous stress and we need housing solutions now.

Air rights mean developments use less land and are not as habitat greedy.

Castlemaine will look ugly when older single women like me become visibly homeless.

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