Draft Initial Action Plan
Active Transport Strategy - first 20 months of strategy implementation

Draft action

GOAL 1	Goal 1 - Increase active transport awareness
G1. ACTION AREA 1	**Action 1 – Advocate to reduce active transport barriers for participation**
1.1.1	Advocate for greater coordination of scheduling between public transport providers to assist with improved active transport connections
1.1.2	Commence advocacy for the State Government's Strategic Cycling Corridors to be aligned to this strategy
G1. ACTION AREA 2	**Action 2 – Establish communication platforms to support and promote active transport awareness**
1.2.1	Embed an active transport mapping tool into the MASC website, to be utilised for the identification, review and rectification of issues and opportunities identified by the community. Promotion campaign to build awareness of the mapping tool and active transport benefits within the community
G1. ACTION AREA 3	**Action 3 – Support programs which improve active transport opportunities across the shire**
1.3.1	Support, directly and indirectly, community based active transport programs across the shire

GOAL 2	Goal 2 - Develop and deliver safe, connected and sustainable active transport infrastructure
G2. ACTION AREA 1	**Action 1 – Active transport routes encourage connection throughout the network**
2.1.1	Complete review of existing maintenance and asset renewal program for existing tracks, trails, and paths - to include condition audit.
2.1.2	Support and advocate to State & Federal Governments for off-road routes providing connections between townships
G2. ACTION AREA 2	**Action 2 – Active transport infrastructure renewal and development promotes a safe and efficient network**
2.2.1	Advocate to State & Federal Governments for funding to implement safety recommendations from existing traffic studies.
2.2.2	Advocate for the Department of Transport and Planning to incorporate active transport infrastructure renewal and upgrade requirements into their annual program.
G2. ACTION AREA 3	**Action 3 – Accessibility and sustainability improvements are considered within the active transport network**
2.3.1	Review potential accessibility and sustainability enhancements to network, and consider implementation into action plan

GOAL 3	Goal 3 -Enhance community health and wellbeing outcomes
G3. ACTION AREA 1	**Action 1 – Explore innovative solutions to increase active transport participation**
3.1.1	Evaluate accessible communication methods (audio, visual, mobility and language) to support the participation needs of all active transport users
G3. ACTION AREA 2	**Action 2 – Implement measures to evaluate active transport participation**
3.2.1	Establish a consistent data capture program to create baseline data, for relevent active transport activity and benchmarking